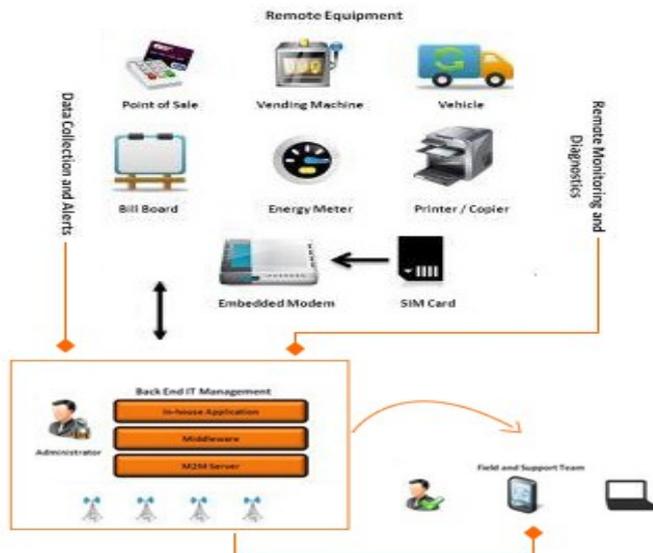


## Leveraging Parlacom's Managed Data Center

### What is a Data Center



A **Data Center** is a facility used to house computer systems and associated components. These systems may include telecommunication and storage equipment as well as redundancy devices, backup power supplies, back up data connections, environmental controls and applications. Meanwhile, **Managed Data Services** are technology related facilities, components and activities supporting projects and operations of a data center and generally comes in two categories: services provide for a data center and services provided to a data center.

One of company's major concerns is ensuring business continuity as they largely rely on their systems. **Data Centers** commonly provide services that include, but not limited to:

- Technical Support
- Technical Consulting Services
- Outsourcing services
- Application services
- Technical training services
- Financing and leasing services

### Market Overview

The **Managed Data Center Services market** has greatly gained importance in the more recent years, primarily due to the adoption of cloud-based platforms and the successful deployment of cloud-based services.

Today, Small to Medium-size Enterprises are manifesting great interest in the outsourcing of their IT services to third-party vendors. Organizations are turning to managed services in building their profit and to bring down their expenses.

The **North American market** became the **largest market in managed services**, which accounted to **35.08% of over-all volume**. Together with Europe, has accounted to 63% of the global market.

**Forecast from Market Research shows that:**



**Managed Data Center Services will have a 21.4% CAGR in a five year period, from 2013 through 2018.**

### What Do We Offer?

Our **Managed Data Center** is an important resource for businesses that rely on technology for daily operations. We keep your data readily available and fully secure. With our storage services, you can reduce costs and rest in peace that your data is always backed up and fully protected. That is why **Parlacom**, powered by **LeadingQuest**, offers a Managed Data Center that is highly recommended for variable environments.

Our **Managed Data Center** is rich in features, has multiple tenant environment setup, high customizable to suit your unique demands and business needs, and most importantly, a reliable and high performance network, ideal for small, medium-size or large businesses that are rapidly growing. It is also great for businesses that are experiencing varying traffic loads.

## Leveraging Parlacom's Managed Data Center



### Basic Features:

- Managed Database
- Managed Storage
- Dedicated Private Cloud
- Managed Back-up
- Easy Reporting
- Total Web-based User Interface & Management Platform

### What Do You Get?

- Security and Peace of Mind.
- Low Latency & High Availability.
- Customized Plans Made Only For You.
- No Hardware Requirement
- 100% Web-based Applications.
- 24/7 Support.



### Parlacom's Promise

**We Take Security Seriously.** When your business is on the line, there is no room for hackers or computer failure. These can cost you thousands of dollars and weeks of productivity. That's why we offer Managed Data Center to back up your files and ensure that all of your vital information is secure and instantly available through our unique cloud platform.

**Avoid Costly Interruptions.** If your business relies on connectivity, then one failed device can bring all operations to a screeching halt. At Parlacom, we help you prevent costly interruptions by backing up all of your data through our platform.

**Avoid Over-priced Plans.** If you are worried that employing a hosted data center that can address all our business needs are too expensive and out of budget, Parlacom gives you the option to customize the features of your plan to fit your budget.

**We Free Up Your Resources** Our Managed Data Center allows you to eliminate local servers and run all operations through one central data center. This consolidates all of your technology to one simple platform and gives you easy access to manage devices and reduce overall computing costs.

**We Guarantee The Fastest Roll Out.** Our loud-based M2M platform makes it possible to enjoy machine-to-machine benefits without infrastructure requirements for the customers. And because it has web-based configuration and management system, you can access it wherever you are.

**You Are In Good Hands.** We lead a team of seasoned software engineers and specialists with experience in various platforms, certified internationally and with a comprehensive understanding of your troubleshooting needs.

### Call Us Now!

**Parlacom**, powered by LeadingQuest, acknowledges the demand for cost-effective, revenue generating solutions. Thus, we are here to deliver these solutions to your doorstep. **LeadingQuest** is a Telecom and Technology company, headquartered in the USA and with subsidiaries in Brazil.

To learn more about LeadingQuest's products and services, please visit our website: [www.leadingquest.com](http://www.leadingquest.com) or [www.parlacom.net](http://www.parlacom.net). You can also email us at [sales@parlacom.net](mailto:sales@parlacom.net).